BeerMenus

Beer menu template design worksheet

Do I want this to be just my beer menu? Or do I want to include other menu items too?

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How many menu items do I want to fit per page? (**Note:** Have I considered readability for my guests?)

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Are there any colors I want to use? Where should I use them? (In the menu's fonts? In the header?)

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Where do I want to work in my branding? Logo in the header? Should I use specific fonts in the menu? Which fonts?

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Should I include beer descriptions on the menu? (**Note:** If you want higher check sizes, then the answer is yes.)

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Is there anything I want to advertise on my menu, like happy hour, flights, or social media?

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How do I want to organize my beers? By style? Alphabetically?

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